



Rihanna ♥ Chopard SHINES BRIGHT

| By Smitha Sadanandan

Luxury watch and jewelry brand Chopard and pop star Rihanna's new RIHANNA♥ CHOPARD collection comprises signature pieces in vivid colors that capture the charm and spirit of the singer's home island – Barbados.

Undeniably, Rihanna's love for Chopard sparked this creative journey, as she worked alongside Caroline Scheufele, Chopard Co-President and Creative Director, to co-create the bold line.

Embracing Rihanna's spirit and aesthetics, while hinging on the brand's vision of classic glamour, the new chandelier earrings featuring butterflies and flowers are adorned with diamonds and nearly a dozen colored gemstones. With tsavorites, rubellites, green beryls, aquamarines, Paraiba tourmalines and multi-color sapphires accenting the dangles, they are bright and vivacious as Rihanna. "I have always been in love with Chopard's exquisite jewelry, so to actually design collections with them is something I still can't believe...to reveal the new pieces in Cannes is pretty amazing," said Rihanna. "It was a really incredible process and I learned so much!"

The lush foliage of Barbados and its Carnivals proved key references for the RIHANNA♥ CHOPARD creations that meld urban chic and classic glamour. "Rihanna and I collaborated closely on the collections so you can feel her unstoppable energy, strong creativity, and inherent sense of design in every piece," said Caroline Scheufele. "With her unique style, she redefines the way people see and wear jewelry."

Also, Chopard's Ice Cube line gets nine new additions inspired by Rihanna. The capsule collection includes pieces with clean lines and minimalist geometry. Crafted in 18k fairmined rose gold, the rectangular motifs accented by Jungle Green – Rihanna's color choice for ceramic – are available with icy polish or diamond set gold cubes. www.chopard.com

CHOPARD-Haute Joaillerie Collection - Earrings in 18k white gold and titanium set with blue, pink and yellow sapphires, tsavorites, rubellites, green beryls, aquamarines, Paraiba tourmalines, rubies, amethysts, topaz, lazulites and diamonds | Earrings in 18k white ethical gold certified 'Fairmined' featuring four pear-shaped diamonds (9.7cts) and set with brilliant-cut (5.2cts), pear-shaped (4.7cts), oval-cut and marquise-cut diamonds | Necklace in 18k rose ethical gold certified 'Fairmined' and green ceramic.

