

By Smitha Sadanandan

Emerging accessory designer Ming Ray has created new additions to populate her 'haute cute' world. The new Hedy collection box-bags in pink metallic python and silver shimmer with shooting star top-handles. "The idea is that sophistication and playfulness are not incompatible, I would like my designs to blend the refinement and elegance of luxury but with a touch of light-hearted innocence that every sophisticated woman carries in her," says Ming Ray. The London-based accessory designer's stints at Alexander McQueen and Chimmy Choo shine through her work with her signature style focusing on jewellery-inspired accents. "I was assigned many jewellery projects and learnt so much about jewellery design that it became part of my signature style," she adds.







Giancarlo Petriglia



Devi Kroell



Bulgari