



VICENZAORO 2017

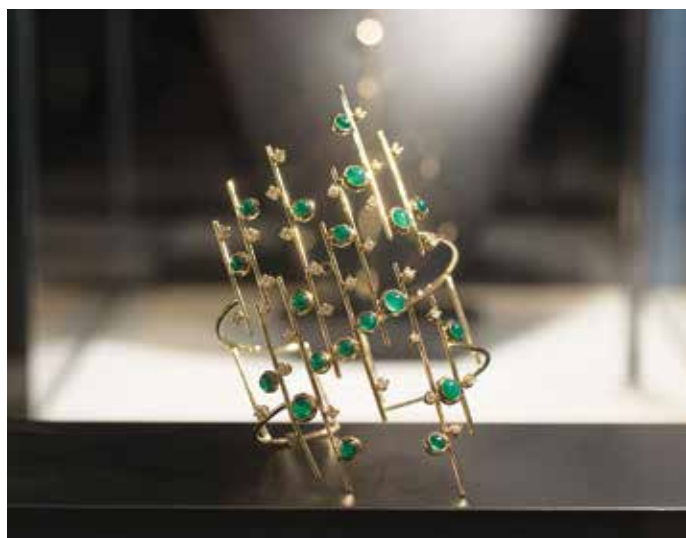
BY SMITHA SADANANDAN

GEMS & CAUSES

Sustainability, technology, and continuing education highlight VicenzaOro September

At the recently concluded VicenzaOro September Show — organised by the Italian Exhibition Group — more than 1,300 brands from 36 countries showcased their creativity and craftsmanship to thousands of buyers and visitors. Held annually in Vicenza, the show featured gold jewellery and gems from noted designers, jewellery brands, and fashion houses.

This year, the show was anchored on Sustainability with Green Jewellery, with social responsibility and responsible sourcing being among the focal points for discussions and action. VicenzaOro also threw the spotlight on challenges faced





by goldsmiths as well as the jewellery sector. The conference, 'SYNTH...ETHICS – Education, Transparency and New Technologies for Diamond Market,' organised by GECI and IIDGR proved to be a concerted effort to raise awareness on ethics, instil confidence in the market, and embrace new technologies.

Focusing on trends that set the tone for the forthcoming year, independent forecasting agency Trendvision Jewellery + Forecasting launched the new exclusive Trendbook 2019+, a 'trend bible' for those wanting to better understand consumer habits and anticipate market trends. The show also hosted 'Mujeres Brillantes' (Brilliant Women), a Latin American women's association that strives to help women consolidate their business through the common initiatives: development of creativity, production, and sales in the goldsmith and jewellery industry sector. Other highlights included N.O.W. – Not Ordinary Watches Exhibition, a platform for independent watch brands, as well as seminars on 'Sustainable Luxury' and 'Digital Talks'. 💎

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OPPOSITE PAGE FROM TOP
Opening conference of Green Jewellery

Bangle presented at the Bookrah exhibition, CREATIVE LEBANON (Image: Paolone/LaPresse)

Guest enjoying the fair

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Bangle displayed at the Next Generation Talent Contest

Bulgari Talent Day (Image: Giuliani/LaPresse)

Jewellery set displayed at the fair

At the fair opening and ribbon-cutting ceremony