

TRENDVISION  
Jewellery + Forecasting

# THE JEWELLERY TRENDBOOK

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# ITALIAN EXHIBITION GROUP PRESENTS TRENDVISION J+F

The global jewellery market is becoming more and more complex: new consumer attitudes, evolving distribution channels that intermix and multiply points of contact with consumers, new product expectations, increasing crossover between luxury segments and between the various cultures around the world, information available everywhere but of extremely different quality, and production chains being spotlighted much more often.

It is in this precise context that the **TRENDBOOK** provides sector insiders with valuable content and becomes an indispensable tool for navigating this sea of complexity in the best possible manner. We are now at edition 18 of the **TRENDBOOK**, compiled and produced by **TRENDVISION Jewellery + Forecasting**, the only jewellery think tank that has been communicating with the entire global jewellery community for years, providing references, support and inspiration.

Inspiration is one of the most important features of Vicenzaoro, the jewellery event leader organized by **ITALIAN EXHIBITION GROUP**, where the **TRENDBOOK** is presented every September. And it is, in fact, at Vicenzaoro where all the international jewellery community, in all the productive areas (from the manufacturing technologies, to stones, to finished items in silver or gold with diamonds and precious stones) meets to connect, to delve into its own conscience and look for inspirations in order to be better prepared in an increasingly complex, yet even more fascinating, market.



## FORECAST TIMELINE

2018

**SUSTAINABLE HARMONY**

Deco Metry | Breezy Lightness | Exo-Skeletal

**PRESERVING OUR HERITAGE**

Neo-Goth | Magic Escape | Glamcore

**SEARCHING FOR POETRY**

Ancient Signs | Poetic Allegory | Spiritual Revel

**FUTURAMA**

Spacewalker | Digital Surrealism | Cyborg-Athletic

2019

**NEUTRALIA**

Sub-Urban | I'mPerfection | Bio Balance

**PAST REFERENCES**

The Master's Archive | Extreme Sophistication | Fauvist Fantasy

**ETHICAL VISION**

Soul System | Origins | Survivalista

**PARALLEL REALITIES**

La La Land | Hacker's Vibe | Coding

**MASCULINITY UNMASKED**

Globaliser | Brutal Minimalism | Memento Mori

2020

**SOFT POWER**

Movements | Shaped Expression | Calm Pop

**SIBYLLE**

Remember Nature | Fortune Teller | Obfuscation

**NATURE ODYSSEY**

Rural Visionnaire | Trouvailles | Metaflora

**BABEL**

Optical Gap | Digital Psychedelia | Mapping Bright

**ANOTHER MAN**

Elemental | Down to Earth | Nocturnal Wave

2021

**ARTIVISM**

Bio-Engineering | De-Constructing | Speak Up

**ANCIENT WISDOM**

Neo Classic | Regal | The Divine

**THE TALE OF TALES**

Bygone Beauty | The Shape Of Water | Crafts Culture

**DIGITAL DHARMA**

New Moons | Holistic Spectrum | Augmented Reality

# TRENDVISION

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the jewellery  
trendbook 2021+

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## The Jewellery Trendbook 2021+

is published by Italian Exhibition Group S.p.A.

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on application to the editor.

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