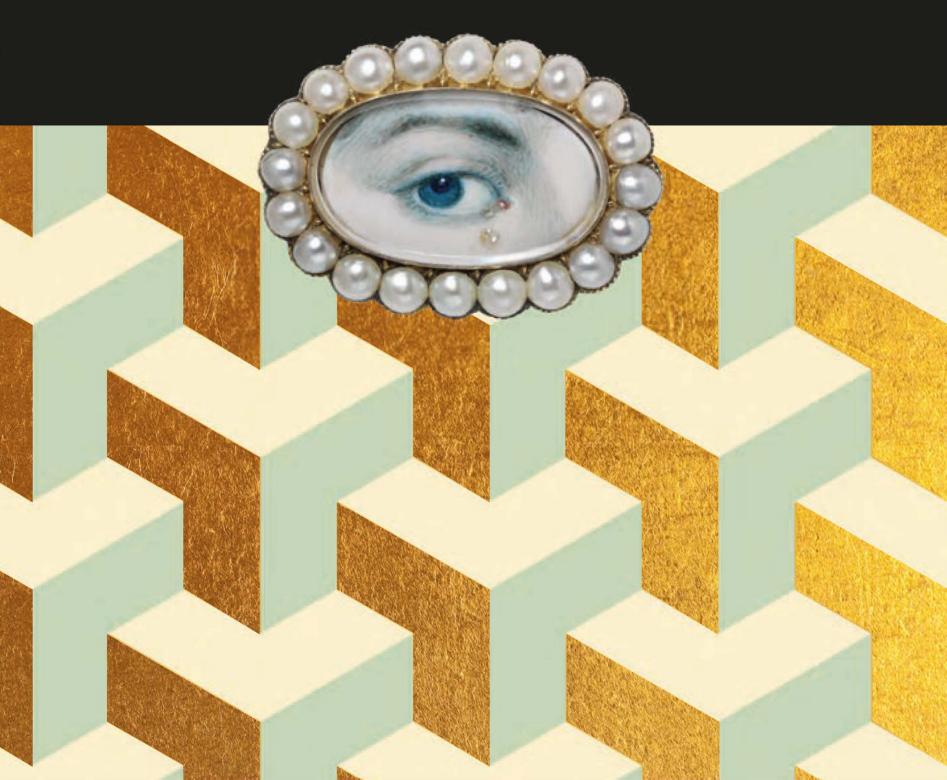
TRENDVISION
Jewellery + Forecasting

JEWELLERY TRENDBOOK FORECAST



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THE JEWELLERY TRENDBOOK FORECAST 2 0 2 +







GROUP PRESENTS TRENDVISION J+F

he global jewellery market is becoming more and more complex: new consumer attitudes, evolving distribution channels that intermix and multiply points of contact with consumers, new product expectations, increasing crossover between luxury segments and between the various cultures around the world, information available everywhere but of extremely different quality, and production chains being spotlighted much more often.

It is in this precise context that the TRENDBOOK provides sector insiders with valuable content and becomes an indispensable tool for navigating this sea of complexity in the best possible manner.

We are now at edition 18 of the TRENDBOOK, compiled and produced by TRENDVISION

Jewellery + Forecasting, the only jewellery think tank that has been communicating with the entire global jewellery community for years, providing references, support and inspiration.

Inspiration is one of the most important features of Vicenzaoro, the jewellery event leader organized by ITALIAN EXHIBITION GROUP, where the TRENDBOOK is presented every September. And it is, in fact, at Vicenzaoro where all the international jewellery community, in all the productive areas (from the manufacturing technologies, to stones, to finished items in silver or gold with diamonds and precious stones) meets to connect, to delve into its own conscience and look for inspirations in order to be better prepared in an increasingly complex, yet even more fascinating, market.

FORECASTIMELINE

2018



SUSTAINABLE HARMONY
Deco Metry | Breezy Lightness | Exo-Skeletal



PRESERVING OUR HERITAGE
Neo-Goth | Magic Escape | Glamcore



SEARCHING FOR POETRY
Ancient Signs | Poetic Allegory | Spiritual Revel



FUTURAMA
Spacewalker | Digital Surrealism | Cyborg-Athletic

2019



NEUTRALIA
Sub-Urban | I'mPerfection | Bio Balance



PAST REFERENCES

The Master's Archive | Extreme Sophistication | Fauvist Fantasy



ETHICAL VISION
Soul System | Origins | Survivalista



PARALLEL REALITIES
La La Land | Hacker's Vibe | Coding



MASCULINITY UNMASKED
Globaliser | Brutal Minimalism | Memento Mori

2020



SOFT POWER

Movements | Shaped Expression | Calm Pop



SIBYLLERemember Nature | Fortune Teller | Obfuscation



NATURE ODYSSEY
Rural Visionnaire | Trouvailles | Metaflora



BABELOptical Gap | Digital Psychedelia | Mapping Bright



Elemental | Down to Earth | Nocturnal Wave



ARTIVISM
Bio-Engineering | De-Constructing | Speak Up



ANCIENT WISDOM
Neo Classic | Regal | The Divine



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THE TALE OF TALES

Bygone Beauty | The Shape Of Water | Crafts Culture



DIGITAL DHARMANew Moons | Holistic Spectrum | Augmented Reality

TRENDVISION Jewellery + Forecasting

thejewellery trendbook2021+

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